



ONLYX
by MATRIX



AN EXPERIENCE FOR THE SENSES

The background of the entire image is a dark, textured surface, possibly leather or a high-quality synthetic material, with a fine, pebbled grain. A prominent diagonal crease or seam runs from the top left towards the bottom right, creating a sense of depth and structure. The lighting is subtle, highlighting the texture and the curve of the material.

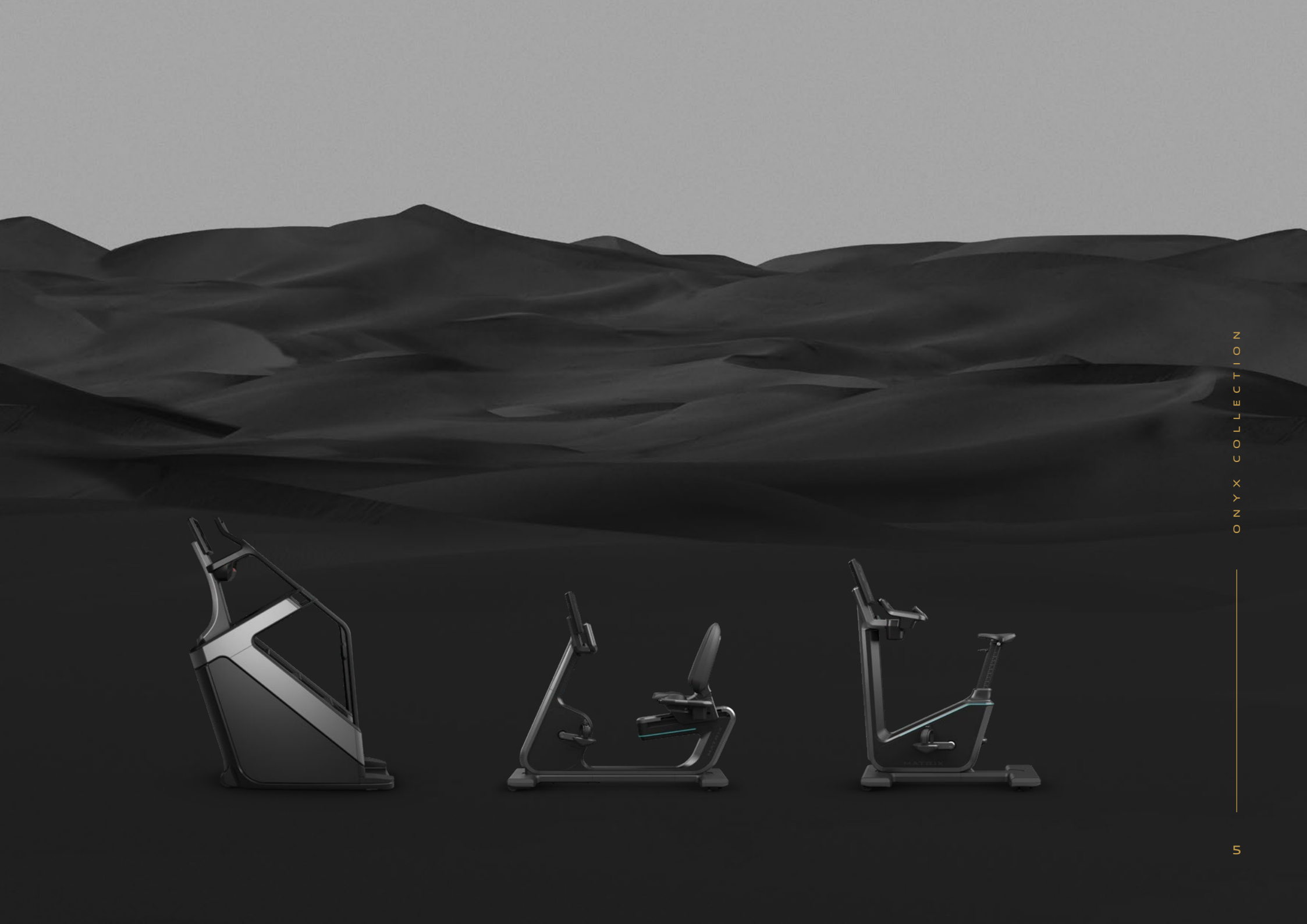
ONYX

Nothing elevates exercise like Onyx. From the eye to the fingertips to the feel beneath your feet, every interaction is exceptional, immersive and unlike anything else. For those who demand the best, Onyx is waiting.

THE UNDENIABLE ELEVATION OF EXERCISE

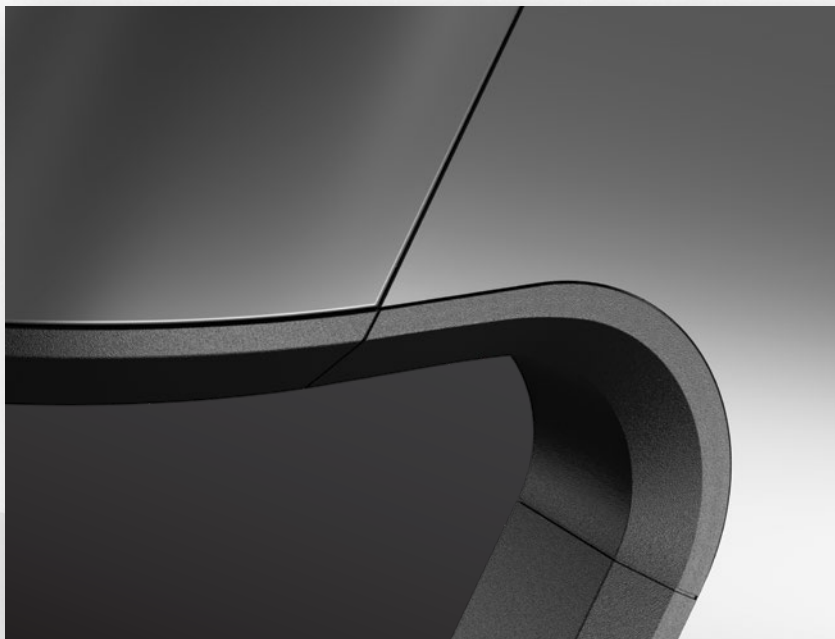
Premium materials, elegant angles, and seamlessly smooth surfaces – the artful precision of the Onyx Collection creates a unified and captivating presence on your cardio floor.





The background is a dark, monochromatic composition. The majority of the frame is filled with a series of parallel, wavy lines that create a sense of depth and movement, resembling sand dunes or a liquid surface. In the bottom right corner, there is a triangular section with a fine, grid-like texture, possibly representing a woven fabric or a technical material. The overall aesthetic is minimalist and sophisticated.

ARTFUL PURISM. SEAMLESSLY
SMOOTH ELEGANCE.



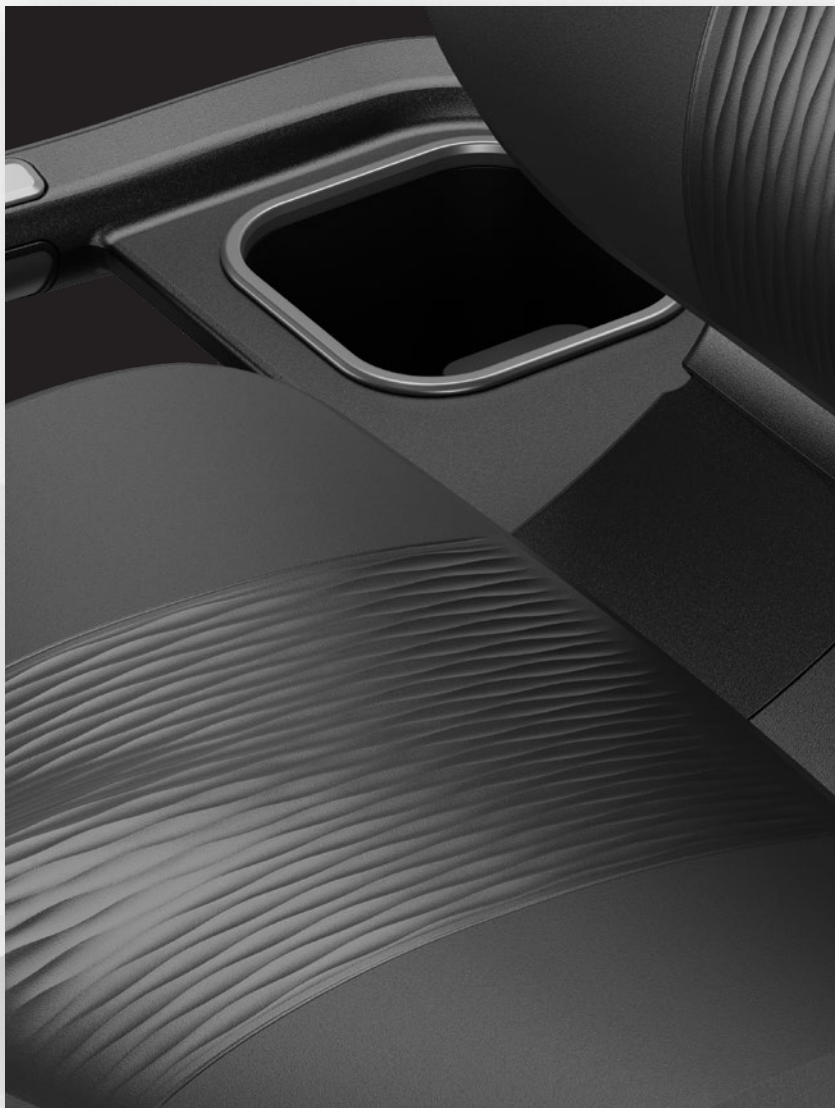
Clean lines and gentle curvatures capture the eye and beckon the fingertips.



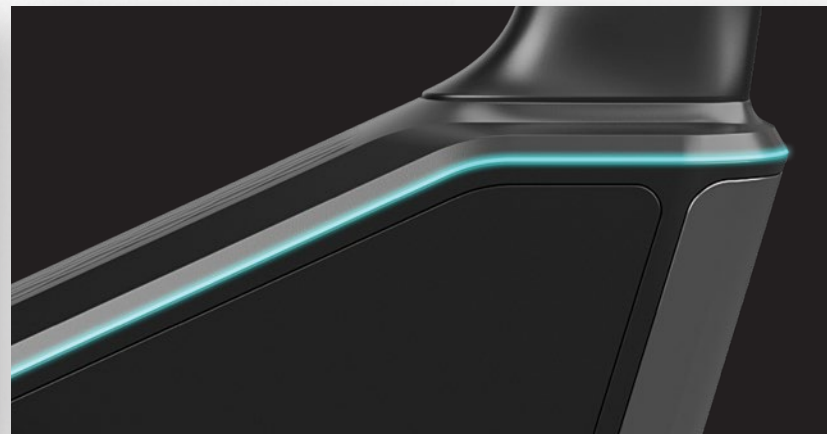
Smooth surfaces seamlessly blend into a stunning silhouette.



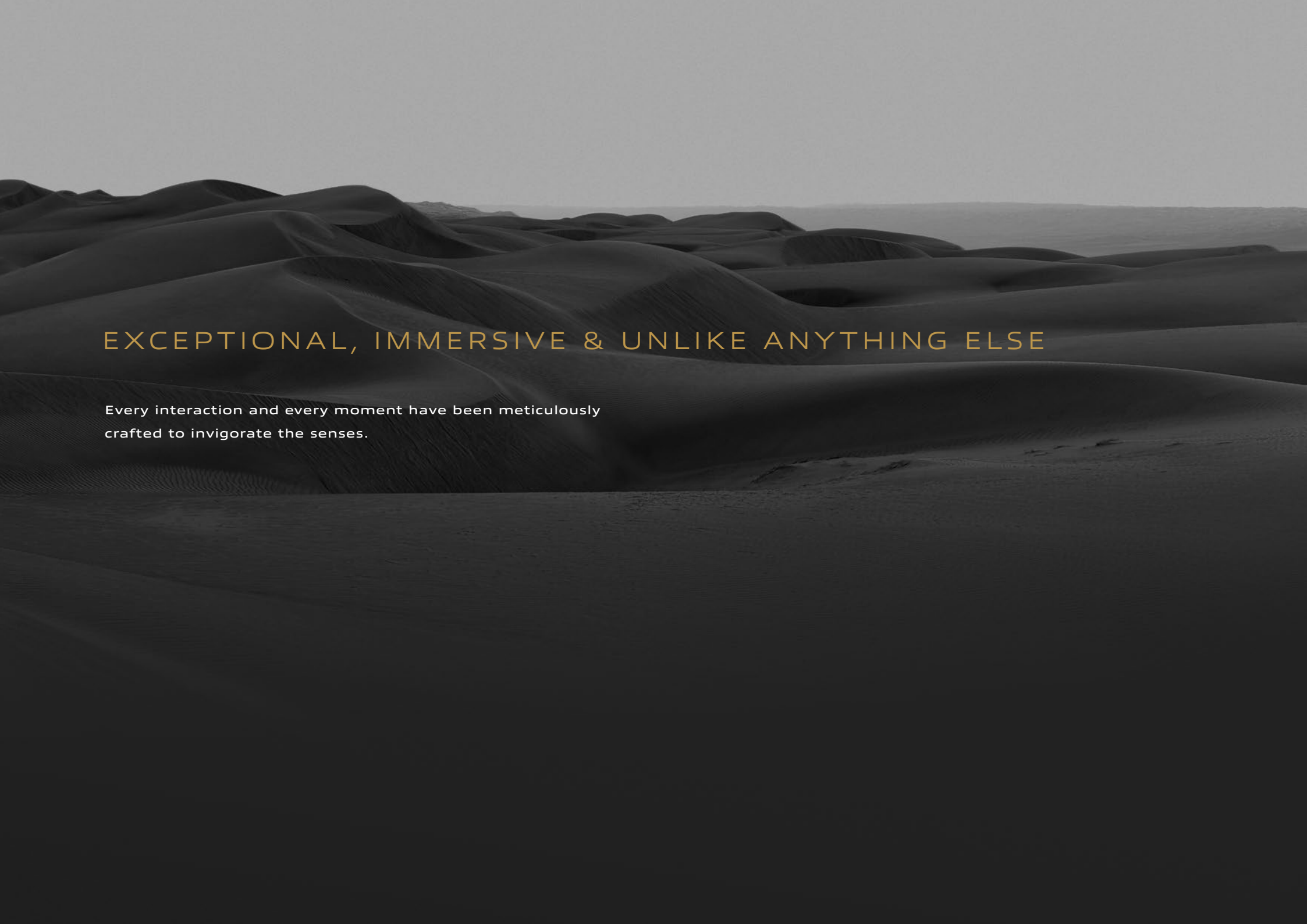
REFINED DETAILS.
UNMISTAKEABLE ARTISTRY
& CRAFTSMANSHIP.



Thoughtfully placed textures adorn the Onyx Collection to make a statement of style while helping to keep products pristine.



Soft accent lighting creates an experience that's as remarkable as it is memorable.

A black and white photograph of a vast desert landscape. The foreground and middle ground are filled with rolling sand dunes, their surfaces marked by fine, rhythmic ripples. The dunes recede into the distance, creating a sense of depth and scale. The sky is a uniform, light gray, suggesting a hazy or overcast day. The overall mood is serene and expansive.

EXCEPTIONAL, IMMERSIVE & UNLIKE ANYTHING ELSE

Every interaction and every moment have been meticulously
crafted to invigorate the senses.





CAPTIVATING DISPLAY



Deliver an engaging exercise experience from beginning to end. Our ultra-sleek, high-definition touchscreen becomes the canvas for resolve and ambition.

INTERACTIVE TOUCH CONTROLS

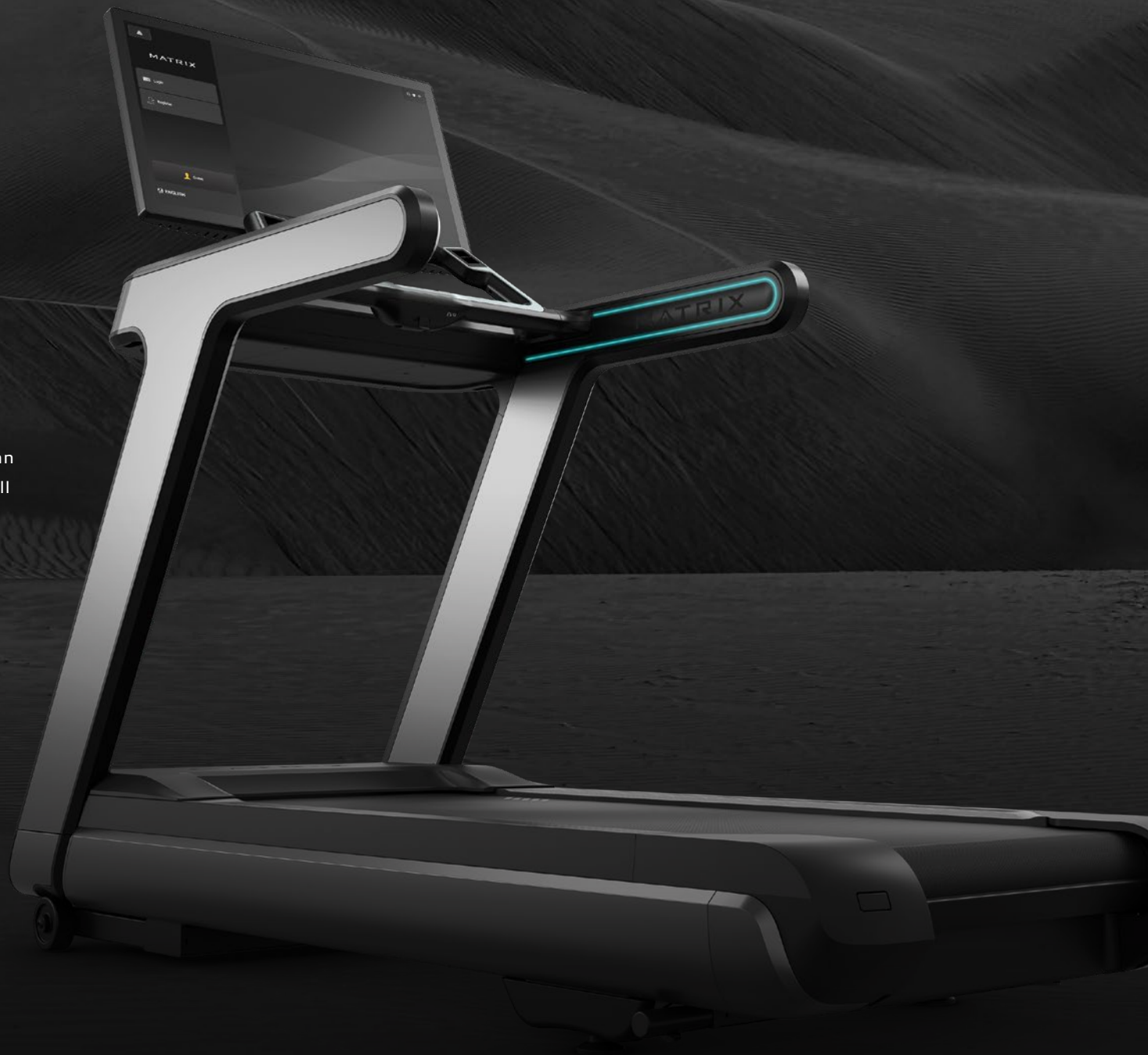




Haptic feedback from our Interactive Touch Controls redefines the connection between user and technology.

ONYX TREADMILL

Only the Onyx Treadmill can transform running into an exhilarating experience that invigorates the senses, all while expressing the undeniable elevation of exercise in your facility.

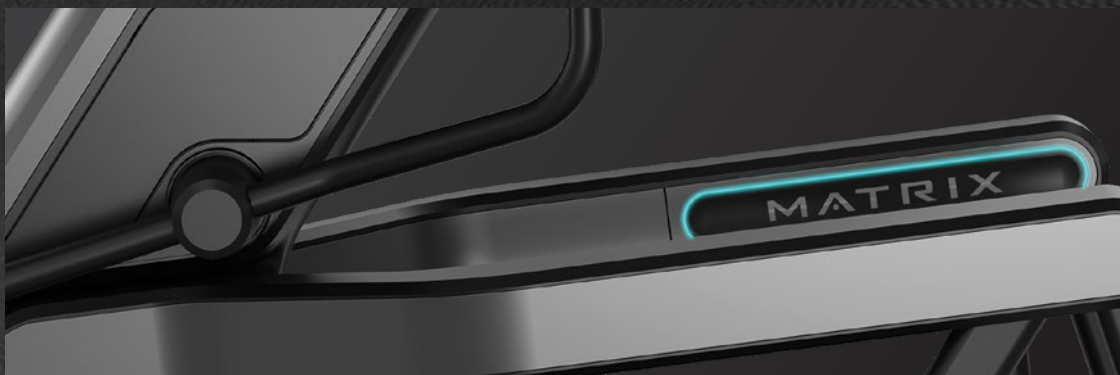




ONYX ASCENT TRAINER

Elevate your space to a new apex of luxury with the Onyx Ascent Trainer, a smooth-moving harmony of natural movement that energizes the senses.





ONYX CLIMBMILL

Showcase the elevation of exercise in your facility with a ClimbMill that makes a statement of style and takes the workout experience to new heights in every sense.

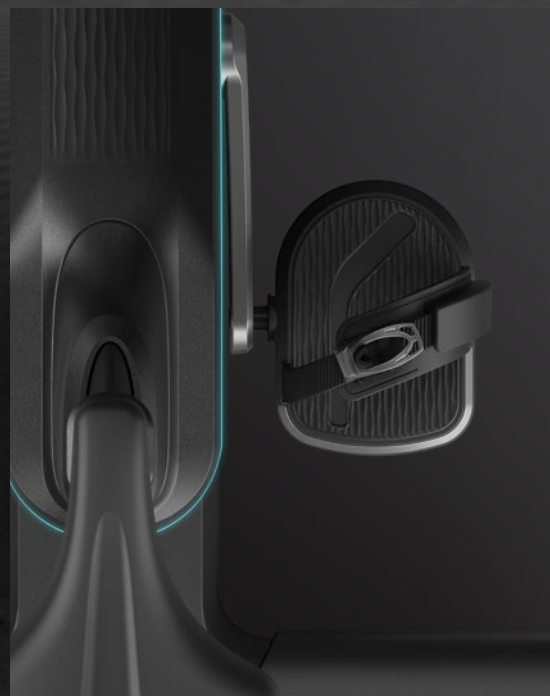




ONYX UPRIGHT CYCLE

Bring inimitable luxury and style to your space with the meticulous artisanship of an upright cycle that sets a new standard for how a ride should feel.

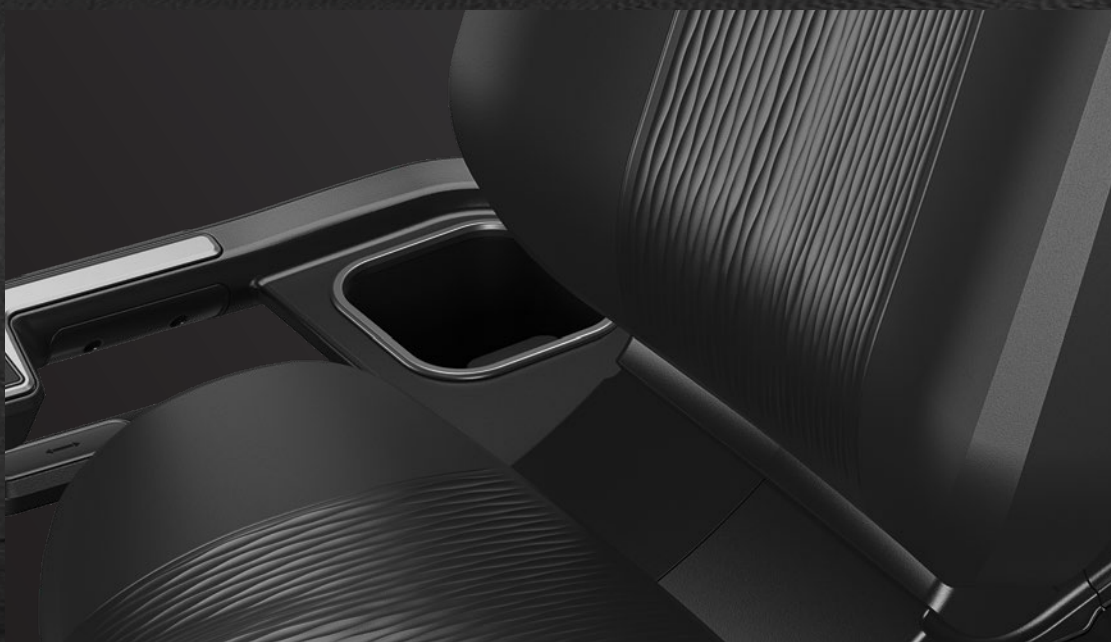
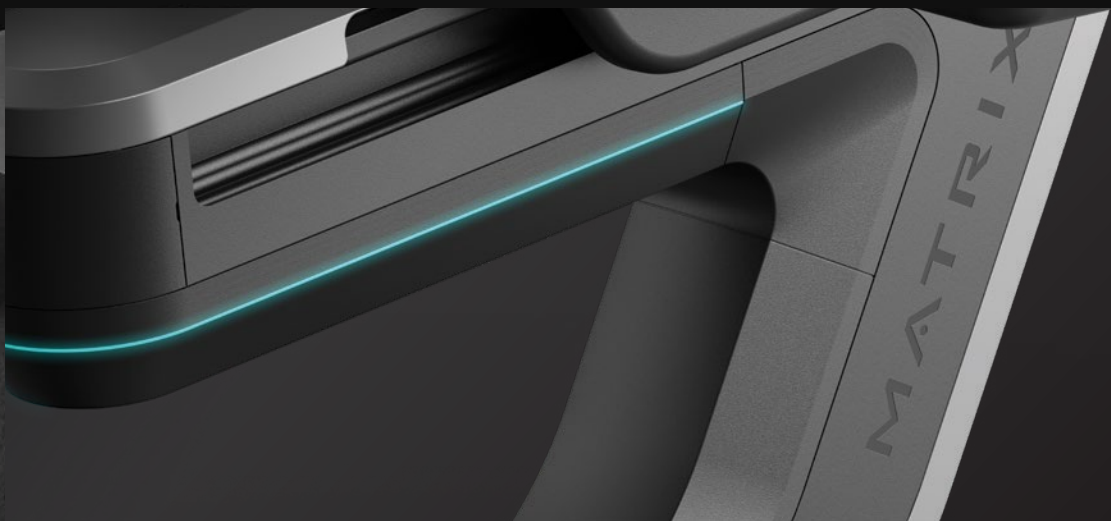




ONYX RECUMBENT CYCLE

Take your cardio floor to the pinnacle of sophistication with the artistry and craftsmanship of a recumbent cycle that reinvigorates the ride in every extraordinary sense.





EFFORTLESS OWNERSHIP, UNVEILED

Embark on a journey with us, where we expertly guide you through each stage – from the careful curation of premium equipment and thoughtful planning to the flawless installation and beyond.





Immerse yourself in an experience defined by our unwavering commitment, providing not just industry-leading customer support but a transformative partnership, redefining your offering with unparalleled excellence.



CONNECTED SOLUTIONS. THE INDULGENCE OF BESPOKE.

Relish in the aperture of possibility. At Matrix, it's our belief that you can make your fitness facility everything you ever wanted it to be.



Our approach to technology is centered around a robust, open platform to create bespoke fitness experiences that cultivate client loyalty, ignite brand affinity, and elevate your business to a new echelon. Your success is our priority.

FACILITY CONCIERGE

Give your clientele the kind of personal attention that makes
an enduring impression.



Our exclusive concierge service lets users connect to your expert staff with no more than a tap of their fingertips.

THE ULTIMATE STRENGTH TRAINING EXPERIENCE

Powerful yet comfortable. Advanced functionality with intuitive operation.
Durable components wrapped in breathtaking industrial design.



Craft a beautifully seamless training experience by pairing the Onyx Collection with our premium Ultra Series.

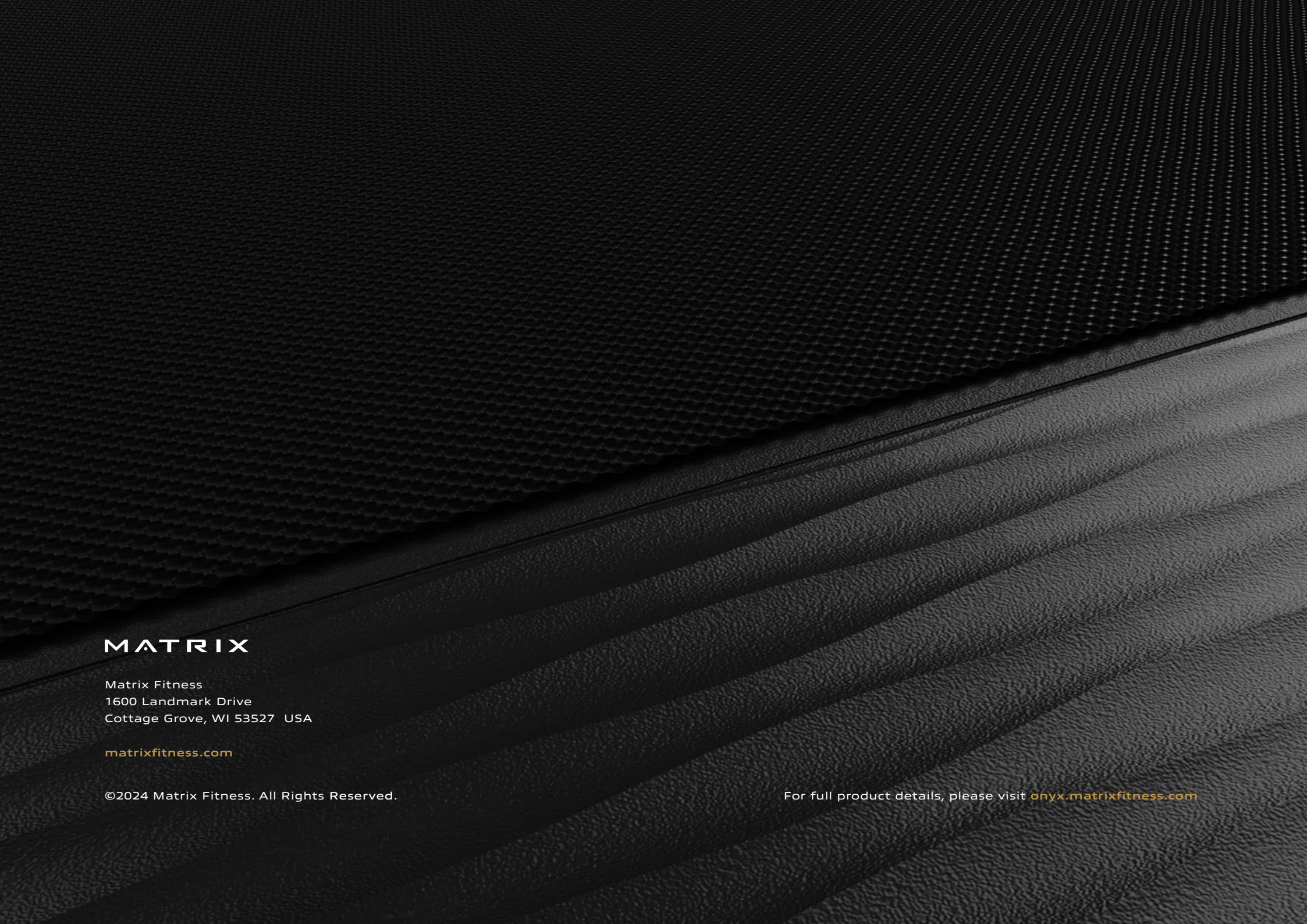
YOUR PARTNER IN FITNESS

Matrix Fitness, a brand of Johnson Health Tech, is the fastest-growing commercial fitness equipment brand in the world. Since its foundation in 2001, Matrix has leveraged continuous innovation and cross-cultural collaboration to emerge as an industry vanguard, constantly challenging standards and raising expectations for fitness equipment design and exercise technology.

With nearly 40 subsidiaries and over 60 distributors around the world, Matrix is uniquely equipped to meet fitness and wellness needs in every corner of the globe – empowering customer success through complete solutions and committed partnership provided by a world-class organization.





The background of the entire image is a dark, textured surface with a repeating pattern of small, raised, diamond-shaped or hexagonal shapes, resembling a high-quality athletic material like a gym floor or a piece of equipment. A diagonal line runs across the image, separating the upper textured area from the lower, more uniform textured area.

MATRIX

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For full product details, please visit onyx.matrixfitness.com